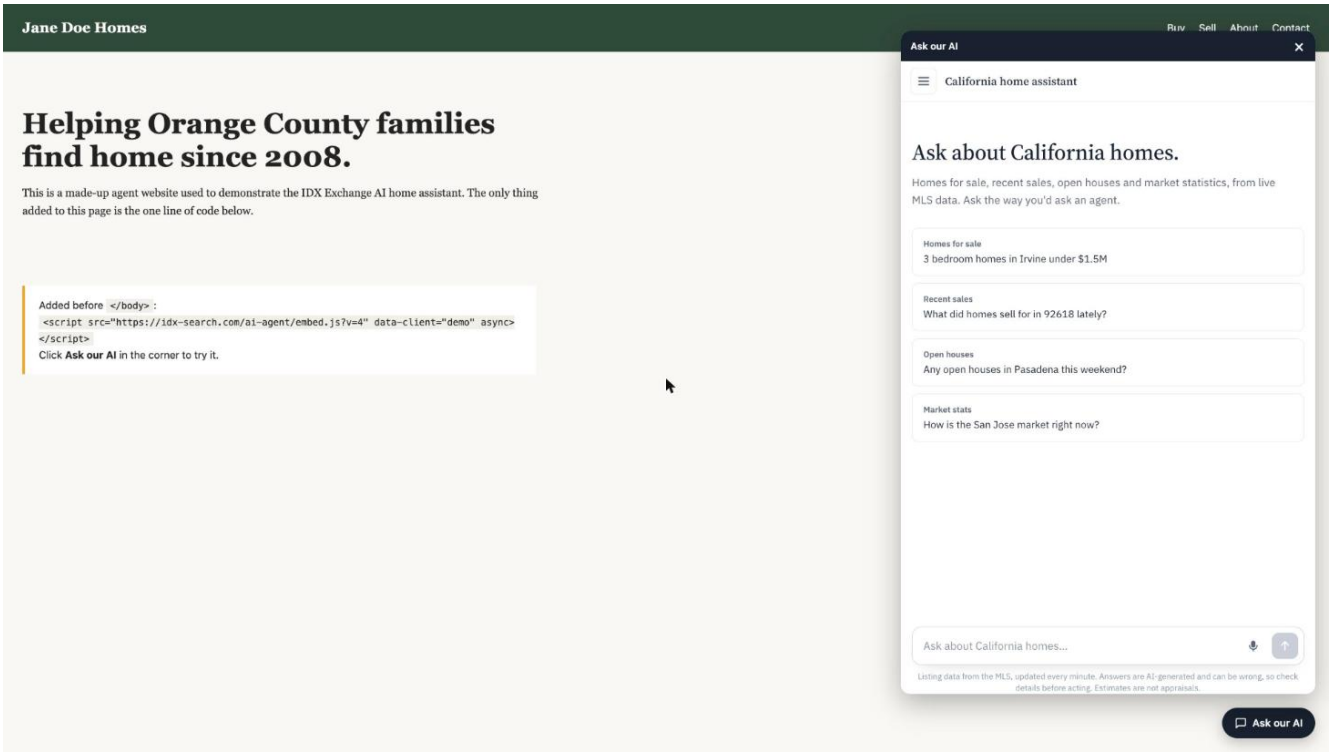
Installing the AI Chatbot on your website

AI Chatbot by IDX Exchange | One line of code | About 5 minutes

The AI Chatbot adds an **Ask our AI** button to the corner of every page on your site. Visitors click it and ask questions in plain English: homes for sale, recent sales, open houses, market statistics and drive times, all from live MLS data. When a visitor is ready to talk to someone, the built-in contact form sends the lead to your email. Nothing else on your site changes.



The AI Chatbot open on a sample agent website. The button stays in the corner; the panel opens on top of the page. On phones it opens full screen.

Before you start

- **Your client ID**, which IDX Exchange sends you when your account is set up (for example `janedoe`).
- **Access to your website editor**, or to whoever manages your site.
- **Your website address(es) registered with us.** For security, the chatbot only runs on the addresses on your account. The "www" and non-"www" versions are both covered. If you also want it on a second domain or a test address (such as `yoursite.wixsite.com`), tell us and we will add it.

Your code

Use the line for your state and replace `YOUR-CLIENT-ID` with the ID we sent you.

California (CRMLS listings)

```
<script src="https://idx-search.com/ai-agent/embed.js?v=4"
        data-client="YOUR-CLIENT-ID" async></script>
```

Idaho

```
<script src="https://idx-idaho.com/ai-agent/embed.js?v=4"
        data-client="YOUR-CLIENT-ID" async></script>
```

Copy the whole line exactly, from `<script` to `</script>`. It can sit on one line or two.

Install in four steps

1. **Copy** your line of code from above.
2. **Paste it into your site-wide footer code area**, so it loads on every page. If your site lets you edit HTML directly, paste it just before the closing `</body>` tag. The table below shows where this is on common website builders.
3. **Save and publish** your site.
4. **Test it** on your live site: open any page, click **Ask our AI** in the bottom-right corner and ask a question.

Where to paste it on common platforms

Menu names change from time to time, so these may differ slightly on your account.

Platform	Where the code goes
WordPress	Install the free **WPCode** plugin (Plugins, Add New). Then go to **Code Snippets, Header & Footer**, paste the line into the **Footer** box and click Save. Some themes also have their own "footer scripts" setting.
Wix	**Settings**, then **Custom Code**, then **+ Add Custom Code**. Paste the line, choose **All pages** and **Body - end**, then Apply and Publish. Wix only allows custom code on premium plans with a connected domain.
Squarespace	**Settings**, then **Code Injection** (under Advanced or Developer Tools). Paste into the **Footer** box and Save. Code injection needs a plan that includes it.
Webflow	**Site settings**, then **Custom code**. Paste into **Footer code**, Save, then Publish. Needs a paid site plan.
Real estate platforms (kvCORE / BoldTrail, Real Geeks, Sierra, Lofty and others)	Look for a setting called **custom scripts**, **tracking code** or **footer code** in your website settings. If you can't find one, send this guide to the platform's support team and ask them to add the line to your site footer.

Platform	Where the code goes
Hand-coded or other sites	Paste the line just before `</body>` in your shared footer template, or on every page where you want the button.
Not sure?	Forward this guide to your web designer, or email us and we will walk you through it.

Optional: change the button

Add any of these to your line of code, before `async`. All are optional.

Setting	What it does	Example
data-label	Text on the button. Default: Ask our AI.	`data-label="Ask Jane's AI"`
data-color	Button color, as a hex color code. Use your brand color.	`data-color="#2f4a3a"`
data-position	Which corner: right (default) or left. Use left if another chat button is already in the right corner.	`data-position="left"`

Example with all three

```
<script src="https://idx-search.com/ai-agent/embed.js?v=4"
  data-client="janedoe" data-label="Ask Jane's AI"
  data-color="#2f4a3a" data-position="left" async></script>
```

Check that everything works

- The **Ask our AI** button appears in the corner of your pages.
- Clicking it opens the assistant, and a question such as "homes for sale in [your city]" gets an answer with listings.
- On your phone, the assistant opens full screen and closes with the X.
- Send yourself a test lead: open a listing, click **Contact an agent**, fill in the form, and confirm the email arrives (check your spam folder the first time).

Troubleshooting

What you see	What to do
The button doesn't appear	Make sure you published the site after pasting, and that the code is in a site-wide footer area, not inside a single text block. If you use a caching plugin, clear its cache. Check that the whole line was copied.
"This assistant is not set up for this website"	The address in your browser isn't registered on your account yet. Email us the exact address (for example a new domain or a test address) and we will add it.
A message that the assistant is busy for today	Your site reached its daily question limit. Contact us if you need a higher limit.
The button covers another chat button	Add `data-position="left"` to move it to the other corner.
Leads aren't arriving	Check your spam folder, then email us to confirm the address leads should go to.

Need help?

Email **info@idxexchange.com** with your website address and a screenshot of what you see. To see the assistant in action, visit **idxexchange.com/embed-demo**.